

Together, how can we help the community ?

Last year – Hong Kong Association for Specific Learning Disabilities



Since 2004 CLP, together with its shareholders and other stakeholders has used the Annual Report and the Sustainability Report as an opportunity to support community activities. 🌱

Each year, CLP makes a donation to charity for each shareholder who elects to receive corporate communications electronically. In 2008, 253 shareholders responded to this offer, which aims to encourage the increased use of this environmentally friendly method.

As a result, CLP donated HK\$191,000 to the Hong Kong Association for Specific Learning Disabilities (HKASLD) which provides assistance to children with dyslexia through mutual support and experience sharing amongst parents. This donation included HK\$170,000 as expression of appreciation to those shareholders who had already chosen electronic communication. In addition, to thank stakeholders who provided feedback on our Sustainability Report, CLP also donated HK\$60 for every feedback received, amounting to HK\$5,820, making a total donation of HK\$191,000.

This donation was applied to the HKASLD's "Play Classroom" project which is designed to develop an enjoyable environment for dyslexic children to learn and improve their visual, auditory, motor coordination and memorising skills. The project helped 120 children and their parents.



This year – Hong Kong Breast Cancer Foundation



This year, we will donate HK\$60 to the Hong Kong Breast Cancer Foundation (HKBCF) for each shareholder who elects for electronic communication, instead of their previous choice of printed form (or new shareholders who choose electronic communication). This will be in addition to a donation of HK\$190,000 we will make on behalf of existing shareholders who have already opted for electronic communication.

HKBCF (www.hkbcf.org) is the first charity in Hong Kong dedicated to education, support service and advocacy on breast cancer. Early detection of breast cancer saves lives. However, local data indicates that only 9% of Hong Kong women aged between 40 and 59 undertake screening, through mammography, with the recommended frequency of once every two years. Over 70% of women in this age bracket have never taken a mammography. The HKBCF's Free Mammography Screening Financial Assistance Program is aimed at providing low income women in the 40 to 59 age category with access to timely, high quality mammogram screening and diagnostic services, in order that breast cancer can be detected at the earliest stage.

CLP's aim, with your support, is to donate sufficient funds to HKBCF to provide a free mammogram screening for at least 400 low income women in Hong Kong. To help us towards this goal, we will add to the donations from our Annual Report and Sustainability Report readers the participation fees which we have received from guests who accompanied shareholders in our Shareholders' Visit Programmes. Shareholders who wish to support this community initiative by electing for electronic communication can return to us the notification form which accompanies this Annual Report, in the provided pre-paid reply envelope on or before 30 June 2009.

In previous years, you have helped CLP contribute to community projects undertaken by Make-A-Wish Foundation of Hong Kong, WWF Hong Kong, Médecins Sans Frontières, the Society for the Welfare of the Autistic Persons, the Hong Kong Association for Cleft Lip and Palate and the Hong Kong Association for Specific Learning Disabilities. We hope that you will be as generous this year in supporting HKBCF. We thank you in advance for all your support.